


60

EST
1963



McLAREN 60TH ANNIVERSARY OPTIONS

Our Past Fuels Our Future

SCROLL TO EXPLORE 

McLaren 



DISTINGUISHED PAST. **INSPIRING FUTURE.**

Sixty years ago, Bruce McLaren sparked an automotive revolution. By founding a company that accepted no compromise. That pushed beyond every limit. And that proudly bears his name today.

From seminal race cars and groundbreaking road cars, to record-smashing victories and industry changing designs, McLaren has forged a reputation for blazing a bright, singular trail. Ripping up the rules. Beating benchmarks.

This spirit, determination and passion defines everything we do. So to celebrate six decades of audacious innovations and courageous individuals, we've created the 60th Anniversary Options.

It's a stunning selection of beautifully executed and engineered features for your McLaren Artura, GT or 750S. From paint finishes that evoke the legendary Triple Crown – a team accolade held only by McLaren – to emotive 'Speedy Kiwi' - branded elements and exquisitely machined pedals.

Available to specify for a limited time period of just one year, this is an exclusive and exciting opportunity to celebrate McLaren's remarkable heritage through your car – a powerful, stylish way to take 60 years of epic achievements into the future.

HISTORY. IN MOTION.

Progress. Vision. Achievement. Innovation.
The qualities that define our first 60 years will define the future too. History is not a fixed point in the past. It's something we're making every day. With each gramme saved and split second gained.

To celebrate history in motion, each McLaren that is specified with an element from our 60th Anniversary Options will also proudly display an exclusive, beautiful brushed aluminium Dedication Plaque – featuring an elegantly debossed and evocative 'Speedy Kiwi' in McLaren Orange.

Fitted below the infotainment screen on the central tunnel for Artura and GT models, or the upper driver's door sill on 750S, it will replace the usual model designation plaque. A subtly engineered reminder of our thrilling, enduring legacy. Every time you step into the cockpit.

60
EST. 1963



DEDICATION PLAQUE

A promotional image for the McLaren Artura featuring three cars in different colors: Monaco White, Le Mans Grey Metallic, and Indy Orange. The cars are shown from a rear three-quarter view in a dark, industrial-style setting. A '60' logo is visible on the wall in the background. Lines connect the color names to their respective cars.

MONACO WHITE

LE MANS GREY METALLIC

INDY ORANGE

ULTIMATE WINNING COLOURS

Indy Orange. Monaco White. Le Mans Grey. Three new Triple Crown Paints developed specifically to celebrate 60 years of guts and glory. And the ultimate racing accolade: The Triple Crown.

To achieve this most coveted recognition, you must win the Indy 500, the Monaco Grand Prix and 24 Hours of Le Mans. And, in the history of motorsport, only McLaren has done so.

Each colour represents one of these historic victories and is directly inspired by the livery of each specific race-winning car. And they can now be chosen for your McLaren Artura, GT or 750S. Complete with a range of complementary elements and details that have been meticulously designed to suit each car to perfection.

A BOLD RACING STATEMENT

Reflecting McLaren's unique Triple Crown status, and celebrating our passion for crafted precision, there are the stunning Triple Crown Stripes.

Available exclusively on 750S, and limited to just 60 cars, this subtle yet sophisticated paint option is designed to be applied only in combination with the new Triple Crown Paint shades – its design is fine-tuned for each colour and applied by hand.

Flowing across the bonnet and active rear spoiler, the Triple Crown Stripes are an elegant reference to McLaren racing graphics – evoking the competition cars that forged history.

AVAILABLE
EXCLUSIVELY
ON 750S



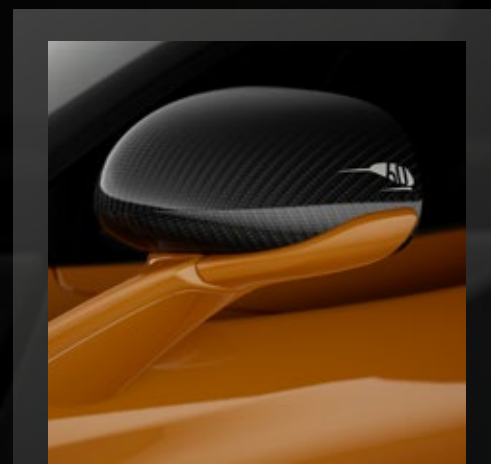
A PROUD REFLECTION

Available on the Carbon Fibre Mirrors, the 60th Anniversary Door Mirror Casings feature the 'Speedy Kiwi' 60th Anniversary logo, painted on the gloss visual carbon fibre surface.

Proud, stylish and discreet, they can be specified with any body colour.



ARTURA



750S



750S

BRAKING POINTS

Beautifully engineered and exclusively finished 60th Anniversary Brake Caliper colours deliver a powerful aesthetic statement.

Both options have been designed to work perfectly with a specific Triple crown Paint. The exclusive one-to-one options are Indy Blue with Indy Orange body colour and Le Mans Gold with Le Mans Grey body colour.

The contrasts are stunning and, in emulating the full complement of colours that define the liveries of each race-winning car, this tribute intensifies the connection with the legendary victories that inspired their design.



GT

STEERING WHEEL MARKER

60TH
ANNIVERSARY
GEARSHIFT
PADDLES

RACING HERITAGE, AT YOUR FINGERTIPS

Carbon Fibre Steering Wheel

The Carbon Fibre Steering Wheel Option can be detailed with a 60th Anniversary Painted Steering Wheel Marker.

Positioned at 12 o'clock, this dynamic burst of iconic Indy Orange is a classic sporting detail, designed to give you precise, split-second orientation. For perfectly judged steering input.

60th Anniversary Gearshift Paddles

60th Anniversary Painted Extended Carbon Fibre Gearshift Paddles have the Orange, White and Grey Triple Stripe design applied to their satin visual carbon fibre surface.

Every time you power up through the gears, or select a seamless, split-second downshift, the design is there at your fingertips. Reminding you of the racing heritage that flows through your McLaren.

F1-INSPIRED. PRECISION CRAFTED.

Taking their inspiration directly from the era-defining McLaren F1, the Heritage Style Accelerator and Brake Pedal set are machined from a solid block of aluminium.

This uncompromising technique provides an optimum combination of strength and aesthetic form.

The distinctive 60th Anniversary logo is machined into the accelerator – a perfectly located reminder of the 'Speedy Kiwi' legend.



A PERSONALISED LEGEND

The 60th Anniversary Options are designed and engineered to evoke six thrilling decades of unique achievements and a passionate focus on progress.

Configure your McLaren with an individual combination of these meticulously designed and engineered options... and be part of the continuing legend.

To explore the full range of 60th Anniversary Options and to create your own expression of McLaren heritage, simply head to our [online configurator tool](#) for:

ARTURA: [HERE](#)

750S SPIDER: [HERE](#)

750S COUPE: [HERE](#)

GT: [HERE](#)

To find out more, please visit the [McLAREN WEBSITE](#) or get in touch with your [LOCAL McLAREN RETAILER](#)



